



CELEBRATING 60 YEARS | 1959 - 2019



John Connell STEM Award 2019

Sponsored by the Association of Noise Consultants and
ANV Measurement Systems

Judging Criteria

The ANC's #ExploreAcoustics initiative demonstrates the wide range of opportunities available to students interested in a career in science, technology, engineering and mathematics (STEM).

This award recognises **video shorts** promoting the **ANC STEM challenge** as part of ANC's support of STEM, promoting acoustics as a STEM career and getting the acoustics community more involved in delivering STEM activities through resources to use at STEM events.

Submissions should cover a particular aspect of acoustics, explain it to a lay person, and include the following criteria and elements:

- **Audience categories:** typically school age, but appealing to all ages is welcome;
- **Duration and format:** ideally 1 to 3 minutes, but no more than 5 minutes; MP4 format;
- **Materials:** any props used should be what you could easily purchase from the high street or on line and which would allow schools to replicate the activities in the video; ideally there would be no costs, but up to a maximum of £20 if incurred;
- **Instrumentation:** whatever is available at your place of work;
- **Health and Safety considerations:** a quick risk assessment for the activity being promoted will be provided; and
- **Written description:** please also include a one page word document with your entry comprising a short description of the video and short pen portraits of who was involved.

Scoring - the submission will be assessed on:

1. The likelihood of engaging the target audience (up to 12 points)
2. The promotion of inclusivity and diversity (up to 12 points)
3. Creativity and the quality of the video/audio production (up to 6 points)

TOTAL POSSIBLE POINTS = 30

Inspiration: <http://stemforall2018.videohall.com/pages/about/moviemaking-guide>

Judging panel

- Paul Shields, Vice-Chair, Association of Noise Consultants
- Gloria Elliott OBE Chief Executive, Noise Abatement Society
- Mike Breslin, Director, ANV Measurement Systems
- Hilary Notley, Principal Acoustic Analyst, Noise and Statutory Nuisance Team, Defra
- Awards Secretary – Lisa Lavia, Managing Director, Noise Abatement Society

Submit entries: by **Friday 13th September 2019** via Big File, We Transfer or an equivalent service to Jane Shepherd at [Jane@Shepherd-PR.Com](mailto:jane@shepherd-pr.com). Please also ring on 01335 368020 or email separately to confirm that your entry has been received.

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