



...making excellence a habit.™

Making Excellence a Habit

An introduction to BSI and Standards

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What are Standards?

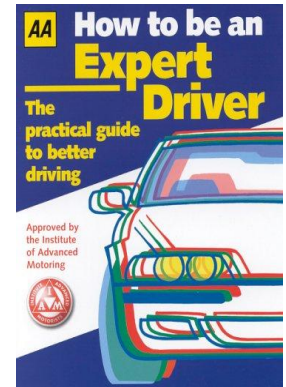
- Standards represent the distilled wisdom of **what 'good' looks like**
- Standards are **open, consensus-based** documents, **developed by thought-leaders** from industry, government and academia who agree best practice and convert it into guidelines that businesses can use.
- Standards are **voluntary**, helping organizations **make excellence a habit**, so they can
 - perform better
 - reduce risk
 - grow sustainably



Standards are not regulation – but used by regulators

- Regulations are written by governments
- Regulations may incorporate standards by reference (making them mandatory) but this represents <20% of their wider application

- Standards are written by an **expert stakeholder group** and subject to **open public consultation**
- Standards are written by Standards Development Organisations (SDOs). Under WTO rules, national governments appoint a single body as their National Standards Body. BSI is the UK's.
- BSI is a Royal Charter company **independent of government and industry**



BSI – the UK National Standards Body

Total staff	c. 300
Subscribing members	14,000
Committee members	>11,000
Technical and Subcommittees	>1,200
Current projects	c. 7,000
Current British Standards	c. 34,000
Standards published per annum	c. 2,200
Total ISO/European secretariats held	c. 200



Market Engagement to Solution Delivery



Standards are everywhere...

Emerging out of a craft based approach to industry, Standards became the knowledge fuel for modern business and industry, for products and services:

Products (Technical Specifications)

Processes (Management Systems)

and, in future,

People (Values, Principles, Business Potential)



Keep in touch

- Stay informed
 - Monitor progress of standards
 - Identify committees, work programmes and participants
 - **<http://standardsdevelopment.bsigroup.com/>**
- Comment on draft proposals
 - Review draft proposals
 - Submit comments for UK to consider
 - **<http://drafts.bsigroup.com/>**
- Find out about BSI products and services
 - **<http://www.bsigroup.com/newsletters>**



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